

BS Racing

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To Whom it May Concern:

Want to get involved with a team who won **12 regional championships in 2005**? Interested in partnering with a team planning to race **AMA in 2006**?

Team BSR is located near Phoenix, AZ and competes in CCS, AFM, WERA West, ASMA and hopefully the AMA Pro Racing series.

The reason we are writing you today is to request sponsorship support for the 2006 racing season. **In particular, we are seeking cash sponsors** for our team. You could choose to donate a fixed fee, or a dollar amount based on races entered. What we offer in return is a combination of the following, depending on your offer:

- Your logo on our bikes
- Listing You as a sponsor on registration and all racing publications and newsletters
- Link on our website pointing to Your website
- Displaying Your logo in our pit area and on our banners
- Link in signature line on all sport bike related forums. These forums are regularly visited by thousands of people world wide
- Wearing Your logo on our pit crew shirts and leathers
- A TON of visibility based on the amount of visibility our team logo draws
- Product and information on display at track events

... and more! We are sure that you have something in mind that we may have overlooked. Our website is frequented by visitors all over the United States, and even has an active forum of racers!

Attached you will find our resume which covers the details you will need to know about the team. As you will see, we had a **great** 2005 season! We are expecting even greater things in 2006.

Please contact Brian if you have any questions or want to further discuss sponsorship. Thank you for your consideration.

Sincerely,

Team BSR

Brian Kirkland, Tom Savoca, Pat Bushell, Mike Coberly